

## **“We Can Do This Alabama” Talking Points**

- The Alabama Department of Public Health, the Alabama Hospital Association, Blue Cross and Blue Shield of Alabama, the Alabama Nursing Home Association, the Alabama Primary Health Care Association, the Alabama Chapter – AAP, the Alabama Council for Behavioral Healthcare, the Alabama State Nurses Association, and the Medical Association of the State of Alabama are asking Alabamians to help champion this effort by encouraging others to get vaccinated.
- According to the Centers for Disease Control and Prevention, the vaccines are effective at preventing hospitalizations and deaths due to COVID-19. This is a pivotal moment in ending the pandemic – getting Alabamians vaccinated as quickly as possible is the path out of this crisis.
- The grassroots effort is asking Alabamians to become local champions and share information with their family, friends, colleagues and community on the importance of getting vaccinated. Here’s how:
  - Go to [wecandothisalabama.com](http://wecandothisalabama.com) to sign up to be a local champion and access helpful messaging resources.
  - For four weeks, encourage three new people a week to get the vaccine.
  - Recruit five additional people to serve as local champions.
- Getting vaccinated is the best way to help end the pandemic in our state and nationwide. Along with getting the vaccine, practice social distancing and wash hands frequently.
- Through a statewide network of trusted messengers and consistent, fact-based public health messaging, this campaign will help Alabamians make informed decisions about their health and COVID-19, including steps to protect themselves and their communities.
- To help take action and for more information go to [wecandothisalabama.com](http://wecandothisalabama.com).